RICCARDO FATTORE

CREATIVE DIRECTOR

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Profile

Creative Director with a multidisciplinary background spanning branding, fashion communication, spatial design and product development.

Over the past 20 years, I have worked across agencies, brands and cultural projects, developing integrated campaigns, visual systems and spatial experiences.

My work combines strategic thinking and hands-on direction, translating concepts into coherent outcomes across media, space and product.

Experience

Associate Creative Director

Lorenzo Marini Group — Milan
2020 — 2023

Worked as Associate Creative Director across major brand accounts, contributing to the development of integrated campaigns across TV, print and digital platforms.

Selected projects:

Tavernello (Caviro) — TV, print and social campaigns
Febal Casa — TV, print and OOH
EICMA — Print and OOH
FMCG and lifestyle brand campaigns

Founder & Creative Director

Gorillas Creative Jungle — Milan
2014 — 2024
Independent creative practice focused on branding, visual communication and spatial design.

Worked with clients including:
Elite Models, Women Management, The Industry (NY), Pier 59 Studios (NY), Jesolo Technology Kart, XRace, Mojò, Canapy, Lorenzo Marini Group, Les Hommes.

Activities include:
Creative direction across branding and campaigns
Spatial and interior design projects
Visual identity and communication systems
Art Direction & Digital Direction

Co-Founder & Gallery Director

EDGE Art Space — Milan
2023 — 2025

Co-founded and directed a contemporary art gallery.
Artist selection (in collaboration with curatorial direction)
Exhibition concept and spatial design
Communication and identity
Installation and production

Art Direction & Digital Direction

Les Hommes — Milan
2018 — 2019

Art direction and production of digital content, defining visual language and consistency across platforms.

Art Director / Product & Communication

hi-Fun — Milan
2008 — 2015

Art direction and development of consumer products distributed internationally.
Product design and development
Brand translation into physical objects
Packaging and retail solutions

Collaborations with Armani, Etro

Art Director / Communication / Product

Vaveliero — Milan
2010 — 2015

Creative direction across product design, branding and communication.

Graphic & Interior Designer

WhyDesign Studio — Milan
2004 — 2010

Selected Video & Content Projects

Direction and production of video content for brands and editorial platforms including:

Schwarzkopf, Wella, The Collector, Italian Rally Championship, Lazzares Team, Motorsport and cultural projects.

Skills

Creative Direction — Art Direction — Branding — Spatial Design — Product Development — Film & Content Production

Languages

Italian — Native
English — Fluent